### Kimo Sanborn

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Portfolio: www.undeadpixelsinc.com

### **OBJECTIVE**

Highly motivated and creative Motion Graphics Artist with over 20 years of experience in producing captivating motion design and visual effects for various media formats. Highly skilled in video editing, audio post-production, and sound design. Seeking to contribute my expertise and artistic vision to a dynamic team that values innovation in visual storytelling.

# PROFESSIONAL EXPERIENCE

President

Undead Pixels Inc - Dublin, CA

2011 - Present

- Lead the design and production of high-quality motion graphics for commercials, online content, and multimedia presentations, enhancing brand storytelling.
- Collaborate with directors, producers, and clients to conceptualize and execute creative projects from inception to completion.
- Utilize software tools, including Adobe After Effects, Premiere Pro, and Cinema 4D, to create dynamic visual effects and animations.
- Oversee audio post-production, including sound editing and mixing, to ensure coherent audio and visual integration.

Senior Motion Graphics Lead (Contract)

FELD – Dublin, CA

2016 - Present

- Designed and animated engaging visual content for commercial, web and social media campaigns, infographics, promotional and instructional videos, for a variety of clients.
- Executed video editing projects, efficiently managing multiple timelines and integrating graphics and sound to create compelling narratives.
- Created and provided streamlined templated project packages and MOGRT files for global localization.

Motion Graphics and Visual FX (Contract)

MPC Inc - San Jose, CA

2007 - Present

- Assisted in creating and editing motion graphics for corporate videos, trade shows corporate SKO events and motion pictures for a variety of tech clients and independent film productions.
- Design and implementation of unique live event stage and digital signage animations and virtual conference keynote content.
- 3D Technical Medical product instructional animations

Editing and Motion Graphics (Contract)

Polytechnic - San Francisco, CA

2016 - Present

- Collaborate with directors, producers, designers and clients to conceptualize and execute creative projects from inception to completion.

- Bring storyboarded concepts to life through 2D and 3D animation for multi-video campaigns including multiple language versioning and packaging for localization.
- Oversee audio post-production, including sound editing and mixing, to ensure coherent audio and visual integration
- Combine video editing and motion graphics for dynamic content in multiple aspect ratios, sizes and formats for implementation to broadcast and various web and social media platforms.

### **EDUCATION**

Bachelor of Applied Science in Animation and Visual Effects Expression School for the Digital Arts – Emeryville, CA 2007

Certificate of Completion Fiction Workshop and Video Production – De Anza College 2000

### **SKILLS**

- Software Proficiency:
- Adobe Creative Suite (After Effects, Premiere Pro, Illustrator, Photoshop)
- Cinema 4D
- Final Cut Pro
- Logic Pro
- Blender
- Technical Skills:
- Motion Graphics and Animation
- Visual Effects (VFX) and Compositing
- Video Editing and Color Correction
- Audio Post-Production and Sound Design
- Storyboarding and Concept Development
- Project Templating and Packaging for Localization
- Soft Skills:
- Strong Communication and Collaboration Skills
- Creative Problem Solver
- Attention to Detail
- Time Management and Multitasking

# **PROJECTS**

# Abbott North Star "How To" Libre App Brand Viz 14 Video Campaign

- Create 14 fully animated instructional videos for the new Abbott FreeStyle Libre North Star launch of the Libre App including US and metric versioning, app screen UI and functionality animations and creation of user friendly Project Template Packages for global localization.

# Bay Area FASTRAK "Getting to Know Fastrak" 8 Video Campaign

 Collaborate with director, producers, designers and client to create 8 fully animated instructional videos for <u>bayareafastrak.org</u> website and versioning all 8 videos in 5 different languages for localization. Converted all deliverables in a multitude of sizes and formats for implementation to various web and social media platforms.

#### **REFERENCES**

Available upon request.